



# YIVO's CENTENNIAL GALA

WEDNESDAY  
**NOVEMBER 19  
2025**  
TRIBECA 360, NYC — 6:30PM

## JOURNAL ADS

### JOURNAL ADS with Tables and Tickets included\*

- ☐ **DIAMOND CIRCLE — \$100,000 | Full Page Diamond Level Ad**  
Includes one table for twelve with premier seating
- ☐ **PLATINUM CIRCLE — \$50,000 | Full Page Platinum Level Ad**  
Includes one table for ten with premier seating
- ☐ **GOLD CIRCLE — \$25,000 | Full Page Gold Level Ad**  
Includes one table for ten with prime seating
- ☐ **SILVER CIRCLE — \$12,500 | Full Page Silver Level Ad**  
Includes one table for ten with preferred seating
- ☐ **BRONZE CIRCLE — \$7,500 | Full Page Bronze Level Ad**  
Includes four tickets to attend with preferred seating
- ☐ **BRONZE TICKETS — \$5,000 | Half Page Ad**  
Includes two tickets to attend with preferred seating

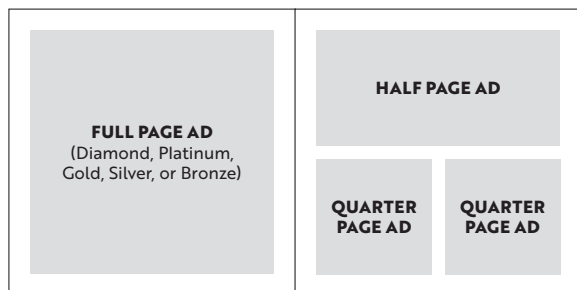
### JOURNAL ADS ONLY (Tickets not included)\*

.....\$12,000 Inside Front Cover — *Reserved*

- ☐ **\$12,000 Inside Back Cover**
- ☐ **\$10,000 Diamond Full Page**
- ☐ **\$7,500 Platinum Full Page**
- ☐ **\$5,000 Gold Full Page**
- ☐ **\$3,500 Silver Full Page**
- ☐ **\$2,500 Bronze Full Page**
- ☐ **\$1,000 Half Page**
- ☐ **\$500 Quarter Page**

\* All ads and honoree tributes will appear in the printed gala journal and on the event site screen.

All contributions of \$1,000 and above will be recognized in the journal scroll of honor and on YIVO's Centennial Honor Roll in perpetuity.



#### PRINTED AD SPECS (For commemorative journal):

**Full Page:** 7.25" width x 7.25" height | **Half Page:** 7.25" width x 3.5" height | **Quarter Page:** 3.5" width x 3.5" height

#### DIGITAL AD SPECS (For 16:9 aspect ratio event site screen):

**Full Screen:** 1920px width x 1080px height | **Half Screen:** 930px width x 1080px height | **Quarter Screen:** 930px width x 510px height

### Journal Ad Artwork / Ad Copy Deadline: **October 13, 2025**

Please email ad artwork / ad copy to:

**2025gala@yivo.org**

*Ads will be formatted for you as necessary.*

- ☐ **I will submit camera ready artwork.**  
Artwork must be in black & white; must be 300dpi; must be PDF, JPG, or TIF format; artwork cannot have bleeds.
- ☐ **Please design my ad for me.**  
Submit your journal message via email: maximum 50 words for Full Page; maximum 30 words for Half and Quarter Page.

### PAYMENT METHOD

- ☐ Check (Make payable to **YIVO Institute for Jewish Research**)

Mail to:  
YIVO Institute for Jewish Research  
c/o Centennial Gala  
15 West 16th Street, New York, NY 10011

- ☐ Pay online via **yivo.org/CentennialGala**.

- ☐ Wire transfer (Please contact Cherish Carrillo at **2025gala@yivo.org** for wire details).

- ☐ Please charge my: ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

In the amount of: \$ \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CVV \_\_\_\_\_

SIGNATURE \_\_\_\_\_

NAME ON CARD — IF CORPORATE CARD, PLEASE INCLUDE NAME OF COMPANY

### CONTACT INFORMATION

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ TELEPHONE \_\_\_\_\_

► The YIVO Institute for Jewish Research is a registered 501(c)(3) organization. All gifts are tax deductible to the extent allowed by law. TIN: 13-1641082.