

# JOURNAL ADS

A Special Evening  
honoring **CHAVA LAPIN**  
and celebrating  
**THE 50<sup>TH</sup> ANNIVERSARY  
OF THE YIVO URIEL WEINREICH  
SUMMER PROGRAM**

— WEDNESDAY, JULY 11, 2018 —

Journal Ad Artwork / Ad Copy Deadline:  
**JUNE 21, 2018**

Please email ad artwork / ad copy to:  
[ABRANDWEIN@YIVO.CJH.ORG](mailto:ABRANDWEIN@YIVO.CJH.ORG)

- I will submit camera ready artwork.**  
Artwork may be in color or black & white; must be 300dpi;  
must be PDF, JPG, or TIF format
- Please design my ad for me.**  
Submit your journal message via email – maximum 50 words.

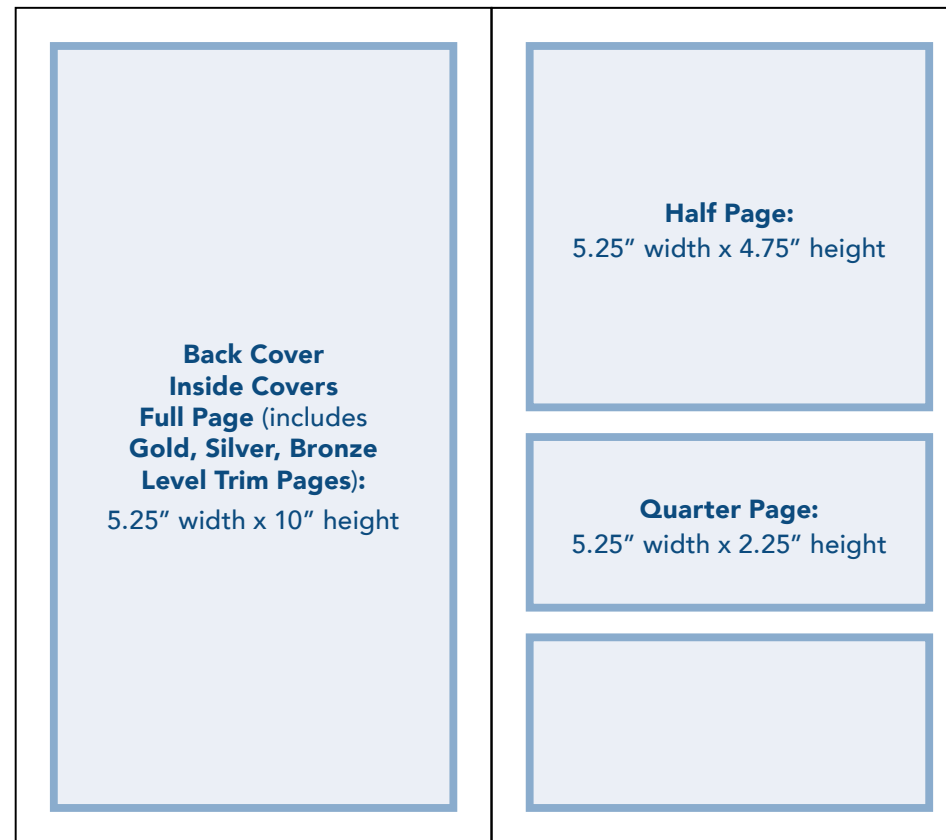
## Ad Rates

Journal ads will help support  
YIVO and the Chava Lapin  
Scholarship Program.

Please select:

- BACK COVER:**  
\$18,000 · INCLUDES 10 tickets
- INSIDE COVERS:**  
\$10,000 · INCLUDES 10 tickets
- GOLD LEVEL TRIM FULL PAGE:**  
\$7,500 · INCLUDES 10 tickets
- SILVER LEVEL TRIM FULL PAGE:**  
\$3,600 · INCLUDES 5 tickets
- BRONZE LEVEL TRIM FULL PAGE:**  
\$2,500 · INCLUDES 5 tickets
- FULL PAGE:**  
\$1,000 · INCLUDES 4 tickets
- HALF PAGE:**  
\$750 · INCLUDES 2 tickets
- QUARTER PAGE:**  
\$400 · INCLUDES 2 tickets
- LISTING (NAME ONLY):**  
\$180 · INCLUDES 1 ticket

## Ad Sizes



- **If purchasing a Listing,**  
please submit your name as you  
wish to be listed in the journal to:  
[ABRANDWEIN@YIVO.CJH.ORG](mailto:ABRANDWEIN@YIVO.CJH.ORG)

## Payment

- I will pay online at  
[yivo.org/Summer50](http://yivo.org/Summer50)
- I will pay via check.  
Checks payable to:  
**YIVO Institute for Jewish Research**  
Mail checks to:  
**YIVO Institute for Jewish Research**  
c/o A Special Evening honoring Chava Lapin  
15 West 16th Street  
New York, NY 10011



**YIVO INSTITUTE  
FOR JEWISH RESEARCH**

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