

JOURNAL ADS

THE YIVO INSTITUTE FOR JEWISH RESEARCH
2018 Gala Award Dinner
HONORING Irene Pletka

WEDNESDAY, NOVEMBER 14, 2018

Journal Ad Artwork / Ad Copy Deadline:

OCTOBER 18, 2018

Please email ad artwork / ad copy to:

ABRANDWEIN@YIVO.CJH.ORG

Ads will be formatted for you as necessary.

- I will submit camera ready artwork.**
Artwork may be in color or black & white; must be 300dpi;
must be PDF, JPG, or TIF format
- Please design my ad for me.**
Submit your journal message via email – maximum 50 words.

AD RATES

SPONSORSHIPS

(ADS WITH TICKETS INCLUDED):

- PRESENTING SPONSOR**
Full Page Platinum Level Ad
\$50,000 · INCLUDES 20 tickets
- VISIONARY LEVEL SPONSOR**
Full Page Platinum Level Ad
\$25,000 · INCLUDES 10 tickets
- BENEFACTOR LEVEL**
Full Page Gold Level Ad
\$15,000 · INCLUDES 10 tickets
- FOUNDER LEVEL**
Full Page Silver Level Ad
\$10,000 · INCLUDES 8 tickets
- ADVOCATE LEVEL**
Full Page Bronze Level Ad
\$5,000 · INCLUDES 6 tickets
- SPONSOR LEVEL**
Half Page Silver Level Ad
\$2,000 · INCLUDES 2 tickets

JOURNAL ADS ONLY

(TICKETS NOT INCLUDED):

- \$10,000 Gold Full Page Ad**
- \$5,000 Silver Full Page Ad**
- \$2,500 Bronze Full Page Ad**
- \$1,000 Silver Half Page Ad**
- \$500 Supporter Quarter Page Ad**

PAYMENT

- I will pay online at**
yivo.org/Gala2018

- I will pay via check.**

Checks payable to:
YIVO Institute for Jewish Research

Mail checks to:
YIVO Institute for Jewish Research
c/o 2018 Gala Award Dinner
15 West 16th Street
New York, NY 10011



YIVO INSTITUTE
FOR JEWISH RESEARCH

ידישער וויסנשאַפֿטלעכער אינסטיטוט · יוֹאָ

AD SIZES

Full Page Ad
(Includes Platinum, Gold,
Silver, or Bronze Level Trim):
5.25" width x 10" height

Half Page Ad
(Includes Silver Level Trim)
5.25" width x 4.75" height

Quarter Page Ad
5.25" width x 2.25" height